

SAVE THE RHINO VIETNAM

PRESS KIT





Synopsis:

Paul Blackthorne and Jake Dudman explore Vietnam and the reasons why 90% of poached Rhino Horn ends up there. An adventure across this beautiful country will take them from undercover missions to visiting some of the most endangered species on the planet, hoping to explore the humanity behind wildlife trafficking, and what it says about us as a species.

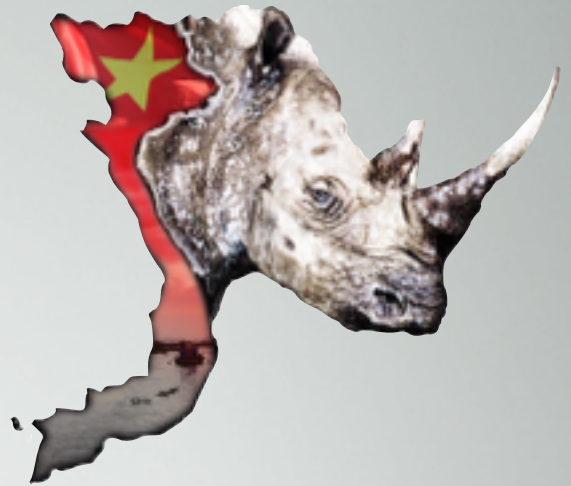
"Is there anything we won't take from nature, if we think it's for our own benefit?"

As Rhino become more rare, the price of their horn goes up and it becomes more desirable as a status symbol.

Journey to the edge of extinction to uncover the cold truth behind this fashion, the devastating effects it has on wildlife, and what we can do to prevent it...

The title of this documentary is not a statement, it's a plea:
Save The Rhino Vietnam!

Twitter: @Jake_Dudman_ @PaulBlackthorne



A BACK STORY

When Paul Blackthorne bought his Godson Jake a digital camera for his 14th birthday, he wasn't quite envisaging he'd be traveling to Vietnam with him 4 years later to help save some Rhino, but alas, that's what happened...

Blackthorne is an accomplished actor working in Hollywood Film and TV for the last 15 years. For the last five years he has been working on the TV show 'Arrow'.

During this time, his millennial Godson Jake used his camera to create a platform for himself as a 'YouTuber' - a phenomena he had to explain to his middle aged Godfather. Jake is currently studying acting at *The Spiritual Psychology of Acting* and Film Production at *University of the Arts London*.

In recent years Paul realized that the best thing about being on a hit TV show is that he could help shine a light on subjects he was passionate about...

Paul has always been an animal lover, and in 2013 he launched his first T-shirt campaign: 'Poach Eggs Not Elephants', which was followed by the 'Keep Rhinos Horny' T-shirt, in light of the Elephant and Rhino poaching crises.

These campaigns raised \$100K for Air Shepherd - an organization in South Africa that uses drones to prevent poaching.

However, last year when Paul discovered that 90% of Rhino horn poached in Africa ends up in Vietnam, he decided to tackle the demand side of the issue...

At that point, recognizing his Godson's burgeoning talents and desire to do decent things in life, Paul gave Jake a call and asked him to come to Vietnam to help film the trip and kick a football about.

In May 2016, under the auspices of 'Save the Rhino International' and 'Education for Nature Vietnam', the two headed to Hanoi along with their trusted Director of Photography, Californian activist Jon Phaneuf.

To co-incide with the trip, Paul and his footballing hero, Arsenal and Wales star Aaron Ramsey launched the 'Save the Rhino Vietnam' T-shirt campaign looking to raise awareness and money for 'Save the Rhino International'.

Along with Aaron, the 'Save the Rhino Vietnam' T-shirt campaign also gained the support of Aamir Khan, Chris Hemsworth, Stephen Amell, Mesut Ozil, Matt Smith, Alex Kingston and countless others.

The film will be released on YouTube on March 3rd, co-inciding with World Wildlife Day.

The clock is ticking on the Rhino crisis. At the current rate of killing, Rhino will be extinct in ten years.

Please watch this 22 minute film to understand why...

"Save The Rhino Vietnam" (2017)
Run time: 00:22:26
Film Ratio: 2.35:1
Sound Mix: Stereo Sound
Country of Production: United Kingdom
Date of Completion: February 2017
Language: English

Int'l Release Date: Friday 3rd March 2017





BIOGRAPHIES

Paul Blackthorne - Director/Producer

Acting:

TV- Arrow, The Dresden Files, 24, Lipstick Jungle, ER, Deadwood, The River
Film- Lagaan, Dumb & Dumber To, Disney's A Christmas Carol

Directing:

This American Journey, Save The Rhino Vietnam

Producing:

This American Journey, Save The Rhino Vietnam

Photography Exhibitions:

Fish heads and other things (London), Bollywood Backpack (London), Delhi to Manhattan (New York)

Jake Dudman - Director/Writer/Editor

Acting:

The X-mas Files, Exhale My Love, Classmates, Yawn of the Dead, BBC America's The Doctor's Finest, Hidden, TARDIS The Oratorio, Misplaced, Doctor Who: The Fan Show

Directing:

Yawn of the Dead, Hidden, Viral, Save The Rhino Vietnam

Producing:

Yawn of the Dead, The Dudcast, Viral

John Phaneuf - Director of Photography, Camera Op.

Cinematography:

Whole Foods, Sundance, Patagonia, Toyota, GQ Magazine, Acura, AARP Magazine, KeVita, Ram Dass, Krishna Das, Clover/Stornetta, Racer Magazine, SunPower Solar, Faraday Bicycles, AppSense

CREDITS

WRITTEN & DIRECTED BY.....PAUL BLACKTHORNE AND JAKE DUDMAN
PRODUCED BY.....PAUL BLACKTHORNE
CINEMATOGRAPHY BY.....JOHN PHANEUF
NARRATED BY.....JAKE DUDMAN
MUSIC BY.....KEVIN MACLEOD, ANTHONY GRENINGER
ORIGINAL ARTWORK BY.....ROB PRIOR
EDITED BY.....JAKE DUDMAN

special thanks to:

Aaron Ramsey

David Baldwin (of Soccer Base)

Susie Offord (of Save The Rhino International)

Quyên Vu Thi (of Education for Nature Vietnam)

Aamir Khan
Chris Hemsworth
Matt Smith
Stephen Amell
Hong Nyung
Alex Kingston
John Barrowman
Karen Gillan
Emily Bett-Rickards
Katie Cassidy
David Ramsey
Echo Vellum
Xuan Bac
Carl Robinson
Dan Walker
Benjamin Cook

Mesut Ozil
Santi Cazorla
Jesus Navas
Samir Nasri
Danny Welbeck
Mattieu Flamini
Nacho Monreal
Gabriel Paulista
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TRAFFIC
Save Vietnam's Wildlife



#SaveTheRhinoVietnam

